



# PRACTICUM REPORT

Carried Out in

Guizhou Polytechnic College of Communications

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BY

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SUAN SUNANDHA RAJABHAT UNIVERSITY

## **Praise for the practicum in Educational Administration to Ms.Zhao Chunyu**

Zhao Chunyu is an excellent person. During her internship, she works hard and is full of enthusiasm. She always takes the initiative to complete every task. She has good communication skills and sense of teamwork. She gets along well with colleagues and leaders. We can always be infected by her enthusiasm for work. I hope the internship in our unit can enrich her practical experience and make her have a better understanding of education management related knowledge.

Signature: 谢佩芸

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## **Abstract**

From February to June 2021, I practiced and learned in the Communist Youth League of Guizhou Polytechnic College of communications. The purpose of this practicum in Educational Administration is to apply the theoretical knowledge I learned about education management to practice, enrich my social practice experience, and enable me to better understand the theories, principles and administrative ethics related to education management. During the internship, in addition to the daily affairs, I was mainly responsible for carrying out activities and projects related to school enterprise cooperation with my colleagues from the publicity department and the sports practice department. In view of this, this internship report mainly focuses on the issues of school enterprise cooperation. With the continuous development of society, people's social demand for Vocational and technical talents has changed. How to adapt to the development of the times and jump out of the existing education and teaching mode has become an urgent problem to be solved. Therefore, the purpose of this research report is to explore the path and method of the development of vocational colleges. Through the use of electronic database, this report found papers related to the development of Vocational Colleges

and social cooperation. All the research results reflect that there are some problems in the current development of vocational colleges. For example, the specialty setting is unreasonable, the lag of technical education, the lack and imperfection of innovation and entrepreneurship education and training, the lack of professional teacher team and so on. And this kind of problem also exists in my internship unit. Therefore, through observation, qualitative analysis, literature reference and comparative method, this internship report seeks to explore how vocational colleges adapt to the development of the times, cultivate excellent teachers and vocational and technical talents, and develop vocational education scientifically and reasonably, especially to realize the positive interaction between the development of Vocational Colleges and social cooperation, And jointly serve the local economic development.

**Keywords:**Practicum、 Social Cooperation、 Vocational Colleges、 Enterprise Cooperation、

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First and foremost, I am grateful to the teachers of education administration for teaching me the theoretical knowledge of education management. In addition, I am very grateful to Ms. Li Ni for her patient guidance and encouragement in the learning process, which makes me more confident to overcome the difficulties in my learning and practicing. Besides, I would like to thank Ms. Xie Peiyun from the organization and publicity department. I have no hesitation to say that, without her constant support and valuable advice from time-to-time, I would probably fail to complete the work in an appropriate manner. Finally, I would like to thank the lovely students of the college. I am very happy to have a good time with you during the internship. I am always infected by your lively and cheerful.

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## **SECTION ONE**

### **INTRODUCTION**

#### **1.1 Background**

General secretary Xi Jinping pointed out that "the ranks of skilled workers are important foundations for supporting China's manufacturing and China's creation, and play an important role in promoting the development of high quality economy." To cultivate hundreds of millions of high-quality workers and technical talents is an inevitable requirement to promote the transformation of China from a big manufacturing country to a powerful manufacturing country and from made in China to created in China. The students trained by vocational colleges are the main source of technical talents, which is of great significance to improve the quality of human capital, promote industrial upgrading and high-quality economic development. In recent years, with the continuous development of China's economy, the country has paid more and more attention to the development of vocational education, has issued a series of policies to promote China's vocational education to a higher level. According to the data, vocational colleges at all levels train about 10 million graduates every year. In the fields of modern manufacturing, strategic emerging industries and



modern service industry, more than 70% of the new front-line employees come from vocational colleges. At the same time, we should also be soberly aware that among the more than 200 million skilled workers in China, there are only more than 50 million highly skilled talents. To solve the structural contradiction between supply and demand of high-quality technical talents, it is urgent for vocational education to move forward to a higher level. Different from other types of education, vocational education is more dependent on external factors. To promote the high-quality development of vocational education, the government, enterprises and society need to form a joint force to create a good development environment for it. Among various forms of education, vocational education is closely related to economic and social development. To promote the high-quality development of vocational education, it is necessary to connect industries, optimize the layout, and constantly deepen the supply side structural reform.

## **1.2 Objectives**

The objectives of this research report were to explore how to adapt to the development of the times and cultivate excellent teachers and vocational and technical talents, scientifically and

reasonably develop vocational education, especially realize the positive interaction between the development of Vocational Colleges and social cooperation, and jointly serve the local economic development.

### **1.3 Analysis on the current situation of school enterprise cooperation**

In the process of school enterprise cooperation, the investment in the development and construction of teachers' human resources is uneven. The school does not pay enough attention to the training of temporary post in enterprises, and provides less opportunities for practical training for some teachers. The school should give corresponding preference to the development of teachers' human resources in the future. In other aspects, although the satisfaction is not very low, there is still a lot of room for improvement. In order to give play to the effectiveness of school enterprise cooperation and accelerate the development of school education, schools should increase investment in school enterprise cooperation and pay enough attention to it.

At present, there are contradictions between the professional development and social demand in our university, including economic development, social demand, development of related

disciplines and the contradiction between employment supply and demand.

The content of innovation and entrepreneurship education in our school has unreasonable structure in the arrangement of theory and practice. We pay too much attention to the theoretical teaching and relatively ignore the important value of practical teaching. According to the survey found that many vocational colleges in the professional settings and resource allocation are unreasonable phenomenon, some vocational colleges are even facing the crisis of students. Some professional settings show a polarization problem, leading to innovation and entrepreneurship education resources also show a polarization development characteristics. Lack of awareness of serving local economic and industrial development, lack of initiative, school enterprise cooperation slack; The investment of innovation and entrepreneurship education in higher vocational colleges is not enough, teaching funds, research efforts are insufficient, and professionals are lack.

#### **1.4 Countermeasures of school enterprise cooperation**

The innovation and entrepreneurship education of higher vocational colleges should be integrated into the strategic development planning of local social and economic industries to

serve the strategic layout planning of local social and economic industries, so as to meet the development needs of local social and economic industries; We will work with local governments and enterprises to create an innovation and Entrepreneurship Talent Training Mode of industry education integration and school enterprise combination, so as to ensure that innovation and entrepreneurship education serves the development of local social economy and industry.

In terms of specialty setting, higher vocational colleges should combine labor market conditions, clarify talent training objectives, guide students to accurately identify employment status, acquire cultural knowledge and industry skills, so as to narrow the gap between demand and supply, and cultivate high-quality skilled talents to meet social needs. In professional talent training, we should not only follow the law of talent growth, but also conform to the needs of social development, so that talent training and social needs can be integrated.

School enterprise alliance is the need of school development and enterprise development. The teaching mode of school enterprise cooperation and work study combination runs through the development of the school, so that the school and the enterprise can achieve in-depth integration, resource sharing,

mutual benefit and win-win, in-depth research and continuous innovation.

## **SECTION TWO**

### **LITERATURE REVIEW**

In the existing literature, most of them focus on the development of Vocational Colleges under the current social background. Some of them focus on the ways and methods of talent training under the background of innovation and entrepreneurship. Some of them explore the construction policy of teachers in vocational colleges. Some of them focus on the path of specialty setting and the reform of teaching content to meet the social needs. In the existing literature on school enterprise cooperation in higher vocational colleges, we have analyzed the current situation of Vocational Education in colleges, and found that they all have some similarities. Combined with the common problems of career development, on the basis of summarizing and analyzing their experience and theories, we have explored the career development path suitable for our school, Especially in the school enterprise cooperation and development of countermeasures and specific

implementation details.

This section has been organized under the following sub-headings:

2.1. Description of the organization

2.2. Functions of the organization

### **2.1. Description of the organization**

In order to standardize and strengthen the construction of the College Communist Youth League, continuously and deeply promote the reform of the College Communist Youth League, give full play to the important role of the Communist Youth League in the "three complete education" and "great ideological and political" pattern of the college, strengthen the ideological and political guidance, and guide students to grow up, According to the relevant provisions of the constitution of the Communist Youth League of China and the regulations on the work of grassroots organizations in Vocational Colleges of the Communist Youth League of China (for Trial Implementation), combined with the actual work of the Youth League Committee of the college, the second (enlarged) meeting of the Youth League Committee in 2021 decided that the Youth League Committee of the college plans to set up a comprehensive department, an organization and publicity department (Youth

League school), a sports and sports practice department, a community management department, an organization and publicity department, an organization and publicity department, an organization and publicity department, a sports and Five internal institutions of innovation and entrepreneurship Department.

## **2.2. Functions of the organization**

The responsibilities and division of labor of each internal organization are as follows: 1. The general department (assisting the Secretary of the Youth League Committee to be responsible for the internal affairs, external liaison and system construction of the Youth League Committee). 2、 Organize the Propaganda Department (assist the Secretary of the Youth League Committee to be responsible for the construction of grassroots Youth League organizations, the education and management supervision of League members, the youth study, the collection and use of League fees, and the work of the Youth League school). 3 、 The sports practice department (assisting the Secretary of the Youth League Committee to carry out sports activities, volunteer service and social practice activities, condensing, serving and leading the youth). 4 、 Community management department (assist the Secretary of the Youth

League Committee to be responsible for the daily management of student associations, the approval of Student Association registration, annual review, Star Association Evaluation and cancellation, the planning and holding of association activities, and the ideological and political education of Association cadres and members). 5、 Innovation and entrepreneurship Department (assist the Secretary of Youth League Committee to be responsible for innovation and entrepreneurship work, guide the development of innovation and entrepreneurship competition, training, salon, Kunpeng class, etc., be responsible for the operation and management of Tongtu innovation and entrepreneurship Park, and promote the innovation and entrepreneurship work of the college).

### **SECTION THREE**

#### **METHODOLOGY**

This report examined research questions such as what is the current situation of the development of vocational colleges? What are the problems in the development of vocational colleges? What are the lessons and experiences of Vocational Colleges in specialty setting and teaching staff construction ?



How to realize school enterprise cooperation? In order to address these questions and have a thorough understanding of the development system of vocational education, this report used the methods of literature reference, qualitative analysis and comparison .Finally, through the integration of the answers to these questions.The relevant data for this report was gathered by electronic database from CNKI of Beijing Normal University ,Baidu Scholar and Google Scholar.

### **3.1 Experience**

This section focused on the personal experiences acquired during the practicum exercise. Thus, this section is divided into three sub-sections;

#### **3.1.1 operations and duties**

The Communist Youth League of our school has five departments. Based on the needs of internship, I mainly carry out my internship tasks in the general department, organization and publicity department and sports practice department. In these three departments, I am mainly responsible for the daily management and related internal affairs of the youth league office, such as receiving and sending documents, submitting materials, etc. In addition, I will also be responsible for the

recording of regular meetings, the writing of minutes and meeting affairs. The main purpose of dealing with these businesses is to have a general understanding of the basic principles and policies of the school, and be familiar with the management mode and teaching mode of the school.

In addition, I will also participate in the construction of the "online Communist Youth League wisdom League building" with the teachers of the organization and publicity department to learn the latest political consultation, and release meaningful knowledge and information on the platform. On the other hand, in order to better understand the specific situation of the school enterprise cooperation teaching concept, I will participate in some social practice activities together with the teachers and volunteer students of the sports practice department, to understand various kinds of social practice consultation, especially the basic situation of the student group in the enterprise practice.

### 3.1.2 Knowledge Acquired

Through this internship, I learned the knowledge of education management in practice. In the conversation between school leaders and me, I know the leadership that an excellent leader should have. Under their guidance, I have a deeper

understanding of the real meaning of leadership. On the other hand, through the understanding and learning of school education management, teaching philosophy, principles and policies, I am more familiar with and understand the connection between education and management, and also let me understand what is scientific education management. In addition, in the process of participating in school enterprise social practice activities with teachers and students, I combined the theoretical knowledge I learned from literature and newspapers with practical social practice to understand school enterprise cooperation and explore the ways and methods of school enterprise cooperation. In this process, we also exchange social practical experience with teachers to explore how to better find a school enterprise cooperation mode suitable for the development of the school. In short, learning and practice let me enrich my knowledge of education management, so that I can integrate theory with practice. And the research on the theme of school enterprise cooperation makes me really understand the current situation of vocational college education management and the problems to be solved.

### **3.1.3 Working relationship with the staff**

Because participating in the internship in different

departments, I will have business communication with teachers and administrators in different departments. I am very grateful to colleagues in various departments for their patient guidance and teaching me a lot of business knowledge. At the same time, I am very happy to participate in the school's practical activities with them. Here, I would like to thank the department leaders for arranging teachers to guide my work one-on-one, so that I can quickly enter the working state and efficiently handle business.

## **SECTION FOUR**

### **RESULTS OF THE PRACTICE AND LEARNING**

In this section, the results of the practicum and learning are grouped into three categories. The first category is mainly related to my specific business processing in the three departments, including the understanding and study of school education management related rules and regulations; Participate in regular work meetings, such as teaching seminars, school class competitions, etc; Write lesson plans. This part of the study and practice, let me have a preliminary understanding and understanding of the education management of vocational colleges, and personally participate in the actual teaching, let me

understand the specific teaching content and form.

The second category is related to my reflection after learning and practicing. First of all, because this is my first time to participate in the internship of vocational colleges, I don't know much about the knowledge of vocational colleges, so in the beginning of the internship stage, I didn't form a systematic knowledge system, and I gradually entered the state in the later stage. Secondly, in teaching, I still have a lot of professional knowledge to improve. Thirdly, in the management of students and affairs, we should communicate with other teachers in time, and also communicate with department leaders to learn more management experience.

The third category is mainly related to the research topic of my internship report. In order to better understand and explore my research topic about school enterprise cooperation in vocational colleges, I participated in the practice of school enterprise activities with the teachers of the Department during my internship in the sports practice department, and led the students to participate in the enterprise training together. In this process, I learned a lot about the practice cases of school enterprise cooperation and the integration of production, teaching and research. Through these practical activities to

explore my research topic.

## **SECTION FIVE**

### **CONCLUSION,DISCUSSION,RECOMMENDATION**

#### **5.1 Conclusion**

Many vocational colleges are actively responding to the reform of vocational education, but the deep integration of industry and education is not an overnight thing. In the cooperation between school and enterprise, it is necessary to form mutual recognition of teaching, production and industry standards, and finally complete social services so as to establish the effect of cultural brand; to conform to the technical training of industry development trend; to root in the culture of enterprises, to constantly improve the concept of running schools; to set up a ladder of training methods to conform to the industry of enterprises. It was both an opportunity and a challenge for vocational colleges when facing new social needs arising from the social development and change. Therefore, In order to adapt to the social development, vocational colleges could optimized the specialty setting, strengthened the construction of professional teachers, closed school enterprise

cooperation, and carried out innovation and entrepreneurship education, so as to achieve the goal of talent training and effectively realize the development of Vocational Colleges and social cooperation.

## **5.2 Discussion**

First of all, the purpose of this study is to explore the optimal mode of school enterprise cooperation. Second, the research results show that there is a contradiction between supply and demand or lag in the specialty setting of different vocational colleges. Third, to realize the integration of production and education in vocational colleges, schools, enterprises, government and society must make joint efforts. Fourth, how to realize the linkage between school and enterprise, how to find out a road that is suitable for the development of our school's education and can serve the local economy is still in constant exploration, and we need to constantly improve in the process of practice.

## **5.3 Recommendation**

With the rapid development of society, different new industries will emerge. Therefore, vocational colleges need to have a forward-looking vision in the process of development, be

keen to find social needs, combine work with study, and train order talents, so as to better realize school enterprise cooperation and social cooperation.

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